

without a doubt

How to turn your company into a data-driven organization.

Get started with your data in just three steps.



Data, data and more data...

Today data is everywhere. And a lot of this data is interesting for logistics service providers. Yet logistics entrepreneurs often leave data analysis untapped potential. A pity, because by analyzing the available data, you can see where the bottlenecks lie in your processes and immediately anticipate them effectively.

But with so much information you can sometimes no longer see the wood for the trees. And even though you have the information at your fingertips, analyzing it is easier said than done. A missed opportunity, because smart use of the data offers enormous benefits.

Data-driven organization

What makes an organization data-driven? We speak of a data-driven organization when decisions are made purely on the basis of data and algorithms. The business processes and sometimes even decisions are (partly) automated. In other words, in a data-driven organization, data is central to decision making.



The Analytics Maturity Model (Gartner, 2012)

Data at the center of your organization

We see that today decisions are often made on gut feeling and intuition. Not surprising, because learning to trust data requires a change in the way of working.

By making smart use of your digital data, you can make informed decisions quickly. With data overviews that add data from different tables to one screen to gain more insight into your daily processes. It provides an insight in, for example, how many tasks are open, how many employees are active and what the performance of the tasks is. Or get started with Business Intelligence and use, publish and share dashboards and visual reports.

There are even dashboards available that are completely designed to the needs of logistics service providers. You can use predefined KPIs and convert this data into rich analyzes and clear visual reports. With this data you can then convince your colleagues with facts. Add that to the available knowledge and experience of your organization and reform, improve and optimize your processes right from day one.

Data analysis within your organization

Are you curious about the current level of data analysis within your organization? With the Gartner Analytics Maturity Model (2012) you can measure where you stand. Gartner's model describes four levels of data analysis, based on two factors: the value and difficulty of data analysis in your organization. The greater the value and difficulty of the applied data analysis, the higher your level.

Get started with data in 3 steps

In short, data-oriented working is becoming increasingly important - that's for sure. As mentioned, many logistics entrepreneurs are already taking steps towards a more data driven organization. Usually, they are at the level of descriptive or diagnostic analysis - the what and why. But if you take further steps, there is much more to be gained. Because instead of looking back at what happened, you can look to the future. What will happen? And how do we make it happen? Do you want to know how to use your digital data to your advantage? Then get started right away with your data in three steps.

Step 1. Collect data in one insightful whole

Many logistics service providers now record information digitally but are still struggling to collect one clear whole. For example, data is still often exported to Microsoft Excel, in order to get started with the information there. However, working with all kinds of Excel sheets is very sensitive to errors and the tabs used are often not up-to-date.

Luckily, with the right tools, you can create insight into your data in no time. There are many data analysis tools, from data overviews to Business Intelligence tools. Are you as a logistics service provider looking for a userfriendly tool to gain more insight into your daily activities? Then Analytics

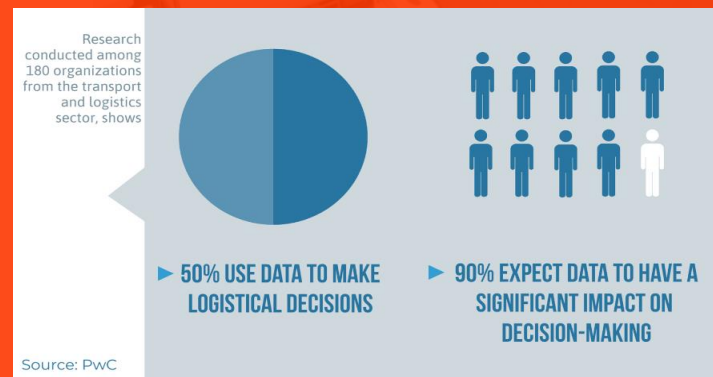
Essentials offers a solution. Are you a logistics service provider looking for a more extensive tool that can provide insight into the most important logistics KPIs, your history and trend lines? Then Analytics Advanced is the BI tool for you.

Step 2. Analyze and interpret data

In addition to the right tools, the correct analysis technique is also important. Data only provides valuable information with the right analysis techniques. When analyzing data, it is therefore first of all important to focus on patterns and trend lines. You can do this easily by describing the analysis you see. You can then map out the positive and negative aspects of your processes. With a user-friendly and clear tool, all this is child's play. Then you can get started drawing conclusions. Where are the biggest bottlenecks? What is going well in your organization and how can you create extra value with it? And what does the trend line look like? What are the expectations? In short, how will you improve your processes?

Step 3. Data as a basis for decision-making

When you have insight into all the data, viewed the patterns and trendlines and have found the bottlenecks and opportunities. You can make decisions based on this data. You have insight into what happened and why it happened. Or, when you use a BI tool that shows trend lines, you can even go one step further: what's going to happen? And is there a possibility to influence the trendline? How are we going to make it happen?





Analytics Essentials vs. Analytics Advanced

Do you also want to make an intelligence step with your company? Or do you have a lot of data but no overview? Boltrics has developed the Analytics Essentials and Analytics Advanced modules for logistics service providers. Data analysis tools, specifically designed to your needs.

What is Analytics Essentials?

Analytics Essentials is an analytical tool that provides insight into data with various overviews, directly in your Dynamics environment. Data from different tables are brought together in one clear screen. With a real-time insight into your daily activities, you can effortlessly track your progress throughout the day. This way you can immediately see where you need to make adjustments or where efficiency gains can be achieved.

With the Analytics Essential module, standard screens are offered. It is possible to zoom in from this data and explore the underlying and more detailed data. Read more about Analytics Essentials here.

What is Analytics Advanced?

Analytics Advanced is an analytic tool that makes data visually insightful using Microsoft Power BI. This tool places relevant information sources next to each other, to show the relation between them. Next, these relations instantly become insightful in live dashboards and reports based on a data warehouse.

The Analytics Advanced module gives you access to predefined dashboards, which are fully tailored to the needs of logistics service providers. You gain insight into trendlines and the most important KPIs for logistics service providers at once. Learn more about Analytics Advanced here.

Quick wins with data analysis

When you get started with your digital data, you will know in no time where profit can be made. You can steer quickly and anticipate your progress throughout the day. You can even turn down loss-making business in the future and take profitable deals with both hands - without any doubts afterwards. This way, you are always on the right track and make the best strategic choices to increase your profitability.

All benefits together

- The most important data clearly visualized
- Always and everywhere accessible
- Direct control information
- Make considered decisions
- Dashboards for TMS, WMS & Finance
- The best BI tool according to Gartner
- Centralize data in your organization
- Enlarge your profits

Your partner for success

Boltrics is an expert in the logistics sector with a proven track record of helping small and midsize businesses transform using the right technology solutions. We specialize in 3PL- and cold logistics and are ready to help you take the next steps on your path to success. We take the hassle out of implementation, upgrades, and routine maintenance of your business solutions so you can focus on what matters most.

Get started today

- Learn more about business solutions powered by Microsoft and customized by Boltrics on www.boltrics.com.
- Work with Boltrics to explore the options and components that best fit your business and take a test drive of the solutions.



Ocean freight



Air freight



Road freight



Warehousing



Customs



Cold logistics



Groupage



Forwarding